



3 1761 11635268 3

Government
Publications

63-D-81A

Canada. Statistics.
Retail merchandise trade in Nova
Scotia. 1941

Published by Authority of the HON. JAMES A. MACKINNON, M.P.,

Minister of Trade and Commerce

Government
PublicationsDEPARTMENT OF TRADE AND COMMERCE
DOMINION BUREAU OF STATISTICS
OTTAWA, CANADA

Dominion Statistician:

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Series, 1941
No. 6.

Price 25 cents

CENSUS OF MERCHANDISING AND SERVICE ESTABLISHMENTS

RETAIL MERCHANDISE TRADE IN NOVA SCOTIA, 1941
(Preliminary Report)

Retail sales in Nova Scotia totalled almost \$160,000,000 in 1941 according to preliminary compilations for the Census of Merchandising and Service Establishments which formed part of the Decennial Census of that year. There were 6,532 retail stores in the province in the year under review and these had sales of \$158,634,400, an increase of 59 per cent over the \$99,519,900 recorded for 1930, the only other year for which complete retail trade statistics are available. Payroll to employees but exclusive of proprietors' earnings amounted to \$12,201,400 in 1941, while retail inventories at the end of the year were valued at \$22,933,300.

The scope of the Census of Merchandising for 1941 varied slightly from that of 1930, figures for the earlier year including certain minor types of business either excluded altogether from the 1941 Census or else included in a supplementary section of the report rather than in the main tables. On excluding figures for these types, an increase of about 9 per cent in the number of stores in operation is recorded between the two Census periods.

For Census purposes, retail stores are divided into various kind-of-business classifications, these classifications depending partly upon popular designation and partly upon the kind of commodities handled. The individual kind-of-business classifications are then combined into ten major groups.

Comparisons of the figures for individual kind-of-business classifications between the two years are distorted in some instances by changes in definition and methods of classification. They are also affected by changes in the nature of the business transacted by certain stores, changes which may develop gradually or occur suddenly and which may require the transference of the store in question from one kind-of-business classification to another. Some stores transact business on both a wholesale and retail basis and only those stores whose business is transacted chiefly on a retail basis are included in the Retail Section of the Census. Establishments operating chiefly at wholesale are included in the Wholesale Section. Slight changes in the relative proportions of retail and wholesale business transacted by certain firms may have necessitated their transference from one section of the Census reports to another. Changes in number of stores and value of sales between the two Census periods for individual lines of business, as shown in the accompanying tables, must be interpreted in the light of these factors.

Included in the total figures for 1941 were 3,024 stores classified broadly as belonging to the food group and including such types of outlets as fruit and vegetable markets, grocery stores, meat markets, etc., which deal chiefly, although not exclusively, in food products. These stores had sales of \$39,124,000 in 1941, an increase of 58 per cent over the corresponding figures for 1930. Included in the food group were 1,833 grocery stores with sales of \$15,230,100, up 32 per cent over the business transacted by 1,562 grocery stores in 1930. The increase in business for stores selling both groceries and fresh meats and classified for Census purposes as combination stores was much greater. There were 383 such stores in Nova Scotia in 1941 with sales of \$18,559,200, a gain of 129 per cent over the business transacted by 327 combination stores in the earlier Census year. On the other hand, the business done by straight meat markets declined by 11 per cent from \$1,181,900 in 1930 to \$1,051,800 in 1941. There were 766 stores classified as country general stores in Nova Scotia in 1941 and these had sales of \$11,209,700, down 8 per cent from the business transacted by 807 country general stores eleven years ago. Country general stores are defined as stores carrying a general line of merchandise and located in places of less than 2,000 population. Food products are usually sold in these stores but if the sale of such products amounted to as much as 80 per cent of the total business, the store is classified as a grocery store rather than a country general store.

Department stores, variety stores and other stores selling a general line of merchandise are classified broadly for Census purposes as belonging to the general merchandise group. There were 219 such stores in the province in 1941 with annual sales of \$24,682,200, up 79 per cent over the business done by 204 stores of this type in 1930.

There were 579 retail establishments engaged in some phase of the automotive trade and assigned to the automotive group of establishments. These firms had sales of \$28,057,200 in 1941, up 73 per cent over the business transacted by 508 establishments in 1930. Sales of motor vehicle dealers increased 64 per cent between the two Census periods; garage receipts were down 12 per cent while the gain for filling stations was outstanding at 209. There were 342 filling stations in Nova Scotia in 1941, with sales of \$6,632,800, while in 1930 there were 229 filling stations with sales of \$2,148,300. The garages included in this report are those establishments combining repairs with the sale of gas, oil, accessories and equipment, but where receipts from repairs and other services amounted to less than one-half the total business. When revenue was reported as being derived chiefly from repairs, the establishment was assigned to the Service Section of the Census rather than the Merchandising.

The apparel group of stores included 485 establishments with sales of \$13,600,200, up 49 per cent over the business done by 460 stores in 1930. Marked gains were reported by all four main sub-divisions within the group. Sales for stores specializing in men's wear were up 44 per cent. Family clothing store sales gained 67 per cent while sales for stores specializing in women's wear were up 38 per cent. Included also in the apparel group were 70 shoe stores with sales of \$1,986,500, up 43 per cent over the business transacted by 71 shoe stores in 1930.

There were 161 establishments assigned to the building materials group with \$6,729,200 sales in 1941, up 43 per cent over the volume of business recorded for this group in the 1930 Census. Included in these figures were 84 hardware stores with sales of \$2,599,000 in 1941, a gain of 6 per cent over 1930. There were also 25 establishments classified as retail lumber and building material dealers in 1941 and these had sales of \$3,074,900. These figures relate only to retail places of business where manufacturing activities are not carried on. They do not include saw mills, planing mills, or other establishments combining the sale of lumber and building materials with manufacturing operations. Such establishments are included in the Census of Industry rather than in the Census of Merchandising and Service Establishments.

Firms dealing chiefly in furniture and household appliances, musical instruments or other household requirements numbered 107 in 1941 with sales of \$1,812,200, up 20 per cent over the business transacted by 134 such stores in 1930. Included in the totals for 1941 were 44 furniture stores with sales of \$2,723,200 compared with 40 furniture stores and \$1,461,600 sales in the Census of 1930. On the other hand, the volume of business for stores classified as household appliances or radio dealers declined between the two Census periods, a result which is probably due to the transfer of these stores from the category in 1930 to the furniture group in 1941.

A pronounced increase in sales was recorded in the restaurant group of establishments. There were 424 restaurants of various types in Nova Scotia in 1941 with sales of \$5,220,900, up more than 250 per cent from the business transacted by 221 restaurants in 1930. Other important lines of business for which figures are shown in the accompanying tables include drug stores, of which there were 154 in 1941, with sales of \$4,277,100, a gain of 42 per cent over the business transacted by 147 drug stores in the earlier Census. Jewellery store sales increased almost 100 per cent from 63 stores and \$942,900 sales in 1930 to 67 stores and \$1,878,800 sales in 1941. There were 44 government liquor stores in the province in 1941, with sales of \$11,449,200. In 1930 there were 32 stores and \$1,998,100 sales. In this connection it should be noted that government liquor stores in Nova Scotia came into operation during the year 1930 so that the figures for that year cover only part of a 12-month period.

Chain Stores

There were 318 units of chain store companies operating in Nova Scotia in 1941 and these had sales of \$30,648,200 or 19.3 per cent of the total business of all stores including both chains and independents. In 1930 there were 221 chain store units with \$12,600,800 or 12.7 per cent of the total retail business for that year. For Census purposes, the chain figures include all firms having four or more retail outlets with the exception of department stores and mail-order houses. All department stores and mail-order houses or offices are classified for Census purposes as independents irrespective of the number of units operated by any one firm. The chain figures relate to corporate chains only. Voluntary chains in which the individual firms are independently owned but are grouped for buying or advertising purposes are classified as independents rather than as chains. Government liquor stores are classified as chains when more than four stores are operated by any one provincial government. The marked increase in government liquor store sales between 1930 and 1941 is the chief factor accounting for the increase in the ratio of chain to total sales between the two years.

The position occupied by retail chains in the food retailing field declined in 1941 from 1930. In the year under review, there were 84 units of chain grocery or combination stores and these had sales of \$4,500,600 or 13.3 per cent of the total sales of all grocery or combination stores. In 1930 there were 66 units of grocery or combination store chains and these had sales of \$3,436,500 or 17.5 per cent of the total.

Scope of Report

This report is one of a series presenting results of the Census of Merchandising and Service Establishments, 1941. This Census was taken by mail, the mailing list for the purpose having been prepared by the Population Census enumerators who were instructed to list the names and addresses of all business firms in their respective enumeration areas in June, 1941. Specially prepared schedules were mailed early in 1942 to all firms thus listed on which to report their business operations for the calendar year 1941 or the fiscal year conforming most closely with that period.

This report covers only the salient features of retail merchandising establishments and shows the number of stores, value of sales, annual payroll and year-end inventory for stores classified by kind of business. Figures are shown in detail for the province as a whole and for Halifax. Figures in lesser detail are shown for each County and for each incorporated place of 1,000 population or over. The operations of these types of service establishments coming within the scope of the Census will be shown in a later report. A report on the wholesale trade will also be published. More detailed reports covering other phases of the retail trade are in the course of preparation.

Supplementary Reports

The results summarized in the preceding sections relate to regular established retail places of business. In addition, reports were received from a large number of persons who either had no established place of business or else did not devote their full time to retail trading. Reports were received from 790 such persons and these reported total annual sales of \$757,300 in 1941. Itinerant operators dealing in medicinal preparations, agents for women's made-to-measure garments and farm implement agents having no established places of business form the most common types included in these supplementary figures.

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Table 1. NOVA SCOTIA--Retail Merchandise Trade, by Kinds of Business
Comparison of Stores and Sales, 1930 and 1941. Payroll and Inventory, 1941

An (x) indicates that figures are withheld to avoid disclosing individual operations, but these are included in the totals.
An (n.c.) indicates that figures for 1930 and 1941 are not comparable due to differences in the scope of the Census for the two years.

Kind of Business	Number of Stores		Net Sales			Payroll 1941	Inventory Dec. 31 1941
	1930	1941	1930	1941	% Change		
TOTAL, ALL STORES	6,464	6,532	\$ 99,519,900	\$ 158,634,400	+ 59.4	\$ 12,201,400	\$ 22,933,300
Total, Comparable Stores (1)	5,960	6,491	98,430,800	158,428,800	+ 61.0	12,184,900	22,923,800
Food Group	2,937	3,024	24,809,500	39,124,000	+ 57.7	2,095,200	3,454,300
Bakery products stores (2)	39	22	191,800	119,900		16,400	6,600
Candy and confectionery stores --							
Candy, nut stores	2	-	(x)	-		-	-
Confectionery stores	539	560	2,204,500	2,394,300		118,700	194,000
Dairy products dealers --							
Dairy products stores (3)	6	27	94,000	1,065,300		91,900	27,000
Eggs and poultry stores	1	3	(x)	4,900		500	1,100
Milk dealers (n.c.) (4)	201	10	828,000	86,100		9,300	100
Fruit and vegetable stores	15	19	101,800	193,000		7,400	7,400
Grocery stores (without fresh meats)	1,562	1,833	11,585,400	15,230,100	+ 31.5	597,600	1,774,000
Combination stores (groceries and meats)	327	383	8,088,600	18,559,200	+129.4	1,158,300	1,392,100
Meat markets (including sea foods) --							
Meat markets	165	121	1,181,900	1,051,800	- 11.0	57,000	34,300
Fish markets	44	39	393,000	327,400		23,800	8,900
Other food stores --							
Caterers	-	2					
Coffee, tea and spice stores	1	1					
Delicatessen stores	2	3	135,500	92,000		14,300	8,700
Food stores with non-food departments	2	-					
Other food stores	31	1					
Country General Stores	807	766	12,135,300	11,209,700	- 7.6	472,200	2,949,000
General Merchandising Group	204	219	13,816,500	24,682,200	+ 78.6	2,817,600	4,107,500
Mail-order houses and offices	-	55					
Department stores	10	8					
General merchandise and dry goods stores	172	100	13,816,500	24,682,200	+ 78.6	2,817,600	4,107,500
Variety stores	22	56					
Automotive Group	508	579	16,247,000	28,057,200	+ 72.7	2,320,200	2,796,000
Motor vehicle dealers --							
Automobile dealers	99	95	11,796,800	15,261,400		1,353,400	1,789,000
Automobile dealers with wholesale car departments		11		3,965,000		325,800	530,900
Automobile dealers with farm implements	1	-	(x)	-	+ 63.8	-	-
Used car dealers	1	7	(x)	149,800		7,600	11,800
Accessory, tire and battery shops	15	22	338,400	401,400		33,000	81,500
Garages	160	100	1,853,500	1,637,300	- 11.7	200,900	106,400
Filling stations	229	342	2,148,300	6,632,800	+208.7	397,100	270,000
Other automotive establishments	3	2	77,000	9,500		2,400	6,400
Apparel Group	460	435	9,141,500	13,600,200	+ 48.8	1,101,200	4,108,600
Men's and boys' clothing and furnishings stores --							
Men's clothing or clothing and furnishings stores	96	96	2,627,300	4,156,300		257,300	1,415,300
Men's furnishings stores	22	17	254,100	262,300	+ 43.7	20,400	114,300
Men's hat stores	-	-	-	-		-	-
Custom tailors and made-to-measure clothing	75	51	517,300	465,500		58,500	40,300
Family clothing stores	70	99	2,491,900	4,170,100	+ 67.3	402,600	1,333,200
Women's apparel and accessories stores --							
Women's ready-to-wear stores	49	88	1,188,200	1,946,000		140,600	369,700
Hosiery, lingerie and accessories stores	3	8	54,300	45,300		1,100	9,400
Millinery stores	60	37	239,300	134,900	+ 37.7	8,300	21,200
Furriers, fur shops	6	7	360,200	407,500		68,700	105,800
Infants' and children's wear stores	-	2	-	(x)		-	1,000
Other women's apparel stores	7	10	17,100	(x)		8,500	1,200
Shoe stores	71	70	1,391,800	1,986,500	+ 42.7	135,200	697,200

- (1) Excludes milk dealers and farm implement dealers.
- (2) Exclusive of manufacturing bakeries. In addition to the sales reported here, retail sales of manufacturing bakeries were reported at \$505,100 in 1941.
- (3) Exclusive of manufacturing dairies. In addition to the sales reported here, retail sales of manufacturing dairies were reported at \$1,074,300 in 1941.
- (4) Figures for 1930 include producer-distributors of milk. Such distributors are not included in the 1941 Census.

Table 1. NOVA SCOTIA--Retail Merchandise Trade, by Kinds of Business

Comparison of Stores and Sales, 1930 and 1941. Payroll and Inventory, 1941--(Concl'd)

An (x) indicates that figures are withheld to avoid disclosing individual operations, but these are included in the totals.
An (n.c.) indicates that figures for 1930 and 1941 are not comparable due to differences in the scope of the Census for the two years.

Kind of Business	Number of Stores		Net Sales			Payroll 1941	Inventory Dec. 31 1941
	1930	1941	1930	1941	% Change		
Building Materials Group	174	161	\$ 4,721,900	\$ 6,729,200	+ 42.5	\$ 699,500	\$ 1,446,300
Hardware stores	83	84	2,443,500	2,599,000	+ 6.4	204,300	759,200
Lumber and building material dealers							
Lumber and building materials	21	19	1,446,100	2,604,100		321,800	437,000
Lumber and building materials, coal and wood ...	-	6	-	470,800		45,200	73,200
Other building materials	4	5	12,700	215,500		18,700	21,700
Electrical supply stores	9	23	76,200	362,300		55,800	76,800
Heating and plumbing equipment dealers	43	16	580,600	318,500		40,400	52,400
Paint, glass and wallpaper stores	14	8	162,800	159,000		13,300	26,000
Furniture--Household--Radio Group	134	107	3,171,700	3,812,400	+ 20.2	361,600	820,200
Furniture stores --							
Furniture stores	35	42	1,461,600	2,723,200		227,300	624,600
Furniture and undertaker	5	2					
Household appliance or radio dealers --							
Household appliance stores	26	13	363,400	314,800		64,500	58,300
Household appliance stores with radios	25	14	298,100	324,500		32,200	51,300
Radio and music stores --							
Radio specialty stores	6	17	944,700	402,900		33,700	71,300
Radio and music stores	3	7					
Piano and music stores	17	-	-	-		-	-
Other home furnishings and appliance stores --							
Antique shops	7	5	103,900	47,000		3,900	14,700
China, glassware, kitchenware	3	2					
Floor coverings, curtains, interior decorations	2	3	-	-		-	-
Pictures and picture framing stores	5	2	-	-		-	-
Other home furnishings stores	-	-	-	-		-	-
Restaurant Group	221	424	1,474,500	5,220,900	+254.1	660,500	180,900
Restaurants, cafeterias and other eating places		[181]	1,474,500	[2,708,800 2,367,100 145,000]		433,700 218,300 8,500	73,200 102,000 5,700
Eating places with other merchandise	221	[173 70]					
Refreshment booths and stands							
Other Retail Stores	971	720	13,814,800	25,875,000	+ 87.3	1,639,000	3,021,600
Farm implement dealers (n.c.) (5)	303	31	261,100	119,500		7,200	9,400
Feed stores --							
Feed stores (flour, feed, grain and seed)	30	43	845,100	953,300		32,900	82,400
Farmers' supply stores	4	2					
Harness shops	22	5	51,900	14,100		1,200	3,800
Book and stationery stores	21	34	317,900	645,100		57,400	148,100
Coal and wood yards (ice dealers) --							
Coal and wood yards (including ice)	60	54	3,590,300	3,438,700	- 3.4	351,000	296,600
Ice dealers	13	18	117,700	144,800			
Drug stores --							
Drug stores without soda fountain or lunches ...	147	[99]	3,015,500	[2,447,000 1,830,100]	+ 41.8	215,500	592,200
Drug stores with soda fountain or lunches		55					
Florists	18	19	165,900	221,000		180,200	352,200
Gift, novelty and souvenir shops	9	18	85,100	69,500		33,900	22,300
Camera and photographic supply stores	1	4	(x)	111,400		2,500	33,400
Jewellery stores	63	67	942,900	1,878,800	+ 99.3	204,100	533,200
Luggage and leather goods stores	4	3	74,200	93,500			
Musical instrument stores --(without radios or pianos)	1	4	(x)	27,800		11,800	23,500
Newsdealers	5	5	(x)	57,900		1,900	7,600
Newsdealers and smallwares	23	-	182,300	-		1,300	4,900
Office, store and school furniture equipment supplies							
Office, store and school furniture equipment and supplies	5	3	175,600	270,200		43,600	32,000
Office and store appliance dealers	12	10	430,700	593,600		124,200	67,100
Opticians and optometrists	9	20	63,800	201,700		24,600	31,200
Porting goods stores --							
Bicycle specialty shops	3	10	7,400	55,000		4,100	14,500
Sporting goods stores	3	4	28,700	33,700		2,300	12,700
Tobacco stores and stands	51	126	823,800	1,051,500	+ 27.6	55,600	88,000
Government liquor stores (n.c.) (6)	32	44	1,998,100	11,449,200			
Unclassified kinds of business	132	42	517,600	167,600		217,700	603,100
Second-Hand Group	48	47	187,200	323,600	+ 72.9	34,400	48,900

1) Figures for 1930 include farmer agents. Figures for 1941 include only agents having established places of business.

2) Figures for 1930 cover part of a year's business only.

Table 2. HALIFAX--Retail Merchandise Trade by Kinds of Business

Comparison of Stores and Sales, 1930 and 1941. Payroll and Inventory, 1941

(Group totals may include figures for classifications not shown separately)

Kind of Business	Number of Stores		Net Sales			Payroll 1941	Inventory Dec. 31 1941
	1930	1941	1930	1940	% Change		
TOTAL, ALL STORES	900	866	\$ 29,843,200	\$ 49,698,800	+ 66.5	\$ 5,026,900	\$ 6,151,800
Food Group	442	385	6,624,000	8,979,200	+ 35.6	554,300	605,900
Candy and confectionery stores	77	71	748,200	429,000		22,300	29,200
Fruit and vegetable stores	7	7	77,700	141,300		5,100	4,000
Grocery stores (without fresh meat)	210	183	2,459,800	1,974,000	- 19.7	75,700	139,600
Combination stores (groceries and meats)	73	99	2,345,500	5,943,900	+153.4	392,900	422,400
Meat markets (including sea foods)	26	13	610,900	206,100		15,500	7,400
General Merchandise Group	24	20	6,205,700	12,116,700	+ 95.3	1,732,600	2,090,800
Automotive Group	42	48	4,367,500	5,955,500	+ 36.4	582,300	409,700
Motor vehicle dealers	12	11	3,607,200	4,235,500	+ 17.4	422,400	334,300
Accessory, tire and battery shops	4	6	127,000	152,100		16,700	27,500
Garages	10	9	165,600	420,500	+153.9	66,600	12,600
Filling stations	4	21	425,700	1,140,100	+167.8	74,200	29,800
Apparel Group	119	96	3,429,400	4,972,900	+ 45.0	493,900	1,123,000
Men's and boys' clothing and furnishings stores	44	32	1,405,200	2,380,100	+ 69.4	185,400	555,200
Family clothing stores	13	11	379,900	756,100	+ 99.0	119,700	140,400
Women's apparel and accessories stores	39	35	981,700	1,099,400	+ 12.0	141,800	190,500
Shoe stores	23	18	662,600	737,300	+ 11.3	47,000	236,900
Building Materials Group	24	23	1,006,100	2,417,300	+140.3	256,700	442,200
Hardware stores	10	9	203,100	382,700		30,100	91,000
Lumber and building material dealers	5	4	674,600	1,467,800		138,600	266,400
Furniture--Household--Radio Group	29	22	1,388,200	1,674,000	+ 20.6	182,500	308,500
Furniture stores	10	9	620,900	1,211,400		99,200	214,800
Household appliance and radio dealers	11	7	729,900	426,900		80,100	84,800
Restaurant Group	52	105	697,500	2,868,900	+285.2	350,000	88,700
Other Retail Stores	146	151	6,041,800	10,741,800	+ 77.8	859,000	1,057,400
Coal and wood yards (ice dealers)	14	13	2,082,900	1,956,900	- 6.0	224,400	170,300
Drug stores	38	41	921,400	1,511,000	+ 64.0	161,000	196,200
Jewellery stores	17	16	547,300	1,098,600	+100.7	143,200	243,000
Tobacco stores and stands	10	20	570,000	365,900	- 35.8	19,200	29,400
Second-Hand Group	22	16	83,000	154,500	+ 86.1	15,600	25,600

Table 5. NOVA SCOTIA--Summary of Retail Merchandise Trade, by Counties
and Incorporated Places of 1,000 Population or Over
Comparison of Stores and Sales for 1930 and 1941

Locality	Population		Number of Stores		Net Sales		Per cent Change
	1931	1941	1930	1941	1930	1941	
TOTAL, NOVA SCOTIA	512,846	577,962	6,464	6,532	\$ 99,519,900	\$ 158,634,400	+ 59.4
ANNAPOLIS	16,297	17,692	218	243	2,094,100	2,706,500	+ 29.2
Bridgetown	1,126	1,020	36	38	539,400	478,400	- 11.3
Middleton	-	1,172	(a)	37	(a)	871,100	(a)
ANTIGONISH	10,073	10,545	101	106	1,572,100	2,594,900	+ 65.1
Antigonish	1,764	2,157	45	60	1,295,600	2,134,200	+ 64.7
CAPE BRETON	92,419	110,703	1,115	1,232	18,287,800	31,382,500	+ 71.6
Dominion	2,846	3,279	29	44	232,700	614,200	+163.9
Glace Bay	20,706	25,147	232	287	4,263,100	6,583,000	+ 54.2
Louisburg	-	1,012	(a)	18	(a)	616,600	(a)
New Waterford	7,745	9,302	114	114	1,494,100	2,383,300	+ 59.5
North Sydney	6,139	6,836	101	92	1,413,700	2,310,300	+ 63.4
Sydney	23,089	28,305	340	347	8,136,700	15,152,200	+ 86.2
Sydney Mines	7,769	8,198	83	88	1,528,600	2,015,200	+ 31.8
COLCHESTER	25,051	30,124	294	322	5,370,100	10,181,100	+ 89.6
Truro	7,901	10,272	145	170	3,813,600	7,951,400	+108.5
CUMBERLAND	36,366	39,476	471	432	5,547,100	9,084,600	+ 63.8
Amherst	7,450	8,620	133	124	2,331,100	4,318,400	+ 85.3
Joggins	1,000	1,109	18	17	126,300	145,300	+ 15.0
Oxford	1,133	1,297	34	25	255,000	296,100	+ 16.1
Parrsboro	1,919	1,971	37	41	452,500	596,700	+ 31.9
Springhill	6,355	7,170	83	91	1,311,600	2,414,700	+ 84.1
DIGBY	18,353	19,472	243	260	1,675,000	2,058,300	+ 22.9
Digby	1,412	1,657	43	51	638,500	1,177,700	+ 84.4
GUYSBORO	15,443	15,461	166	169	1,418,600	1,590,500	+ 12.1
Canso	1,575	1,418	39	19	382,800	312,900	- 18.3
Mulgrave	-	1,057	(a)	20	(a)	384,600	(a)
HALIFAX	100,204	122,656	1,322	1,334	34,912,800	58,639,400	+ 68.0
Dartmouth	9,100	10,847	146	144	3,411,700	5,982,500	+ 75.4
Halifax	59,275	70,488	900	866	29,843,200	49,698,800	+ 66.5
HANTS	19,393	22,034	253	223	2,914,600	3,622,000	+ 24.3
Windsor	3,032	3,436	79	66	1,692,000	1,967,000	+ 16.3
INVERNESS	21,055	20,573	223	199	1,516,300	1,831,600	+ 20.8
Inverness	2,900	2,975	37	30	395,900	494,600	+ 24.9
Port Hawkesbury	1,011	1,031	16	24	171,500	282,700	+ 64.8
KINGS	24,357	28,920	282	297	4,400,500	7,909,000	+ 79.7
Kentville	3,033	3,928	83	81	1,927,700	4,357,900	+126.1
Wolfville	1,818	1,944	46	48	785,800	1,035,400	+ 31.8
LUNenburg	31,674	32,942	436	403	4,754,200	6,339,900	+ 34.4
Bridgewater	3,262	3,445	81	82	1,590,100	2,526,400	+ 58.9
Lunenburg	2,727	2,856	72	64	1,440,600	1,869,700	+ 29.8
Mahone Bay	1,065	1,025	38	25	269,400	251,100	- 6.8
PICTOU	39,018	40,789	533	489	7,489,900	10,809,900	+ 44.3
New Glasgow	8,858	9,210	183	161	4,180,400	6,164,100	+ 47.5
Pictou	3,152	3,069	64	55	892,200	1,027,900	+ 15.2
Stellarton	5,002	5,351	80	72	951,500	1,402,600	+ 47.4
Trenton	2,613	2,699	22	27	208,200	451,800	+117.0
Westville	3,946	4,115	61	60	597,600	867,700	+ 45.2
QUEENS	10,612	12,028	145	145	1,552,400	2,265,000	+ 45.9
Liverpool	2,669	3,170	66	68	1,095,400	1,442,900	+ 31.7
RICHMOND	11,098	10,853	109	111	588,400	723,000	+ 22.9
SHELBURNE	12,485	13,251	167	166	1,285,100	1,609,000	+ 25.2
Lockeport	-	1,084	(a)	19	(a)	328,800	(a)
Shelburne	1,474	1,605	21	21	386,400	539,700	+ 39.7
VICTORIA	8,009	8,028	98	90	505,000	435,500	- 13.8
YARMOUTH	20,939	22,415	288	311	3,635,900	4,351,700	+ 19.7
Wedgeport	1,294	1,327	4	10	23,100	36,400	+ 57.6
Yarmouth	7,055	7,790	169	144	3,023,000	3,637,500	+ 20.3

(a) Comparable figures for 1930 are not available.

Table 4. NOVA SCOTIA--Retail Merchandise Trade by Counties and Incorporated Places
of 1,000 Population and Over, 1941

Number of Stores and Value of Sales, by Kind of Business Groups and for Selected Kinds of Business

(Sales shown in thousands of dollars)

An (x) indicates that figures are withheld to avoid disclosing individual operations, but these are included in the totals.

Locality	KIND-OF-BUSINESS GROUPS													
	All Stores TOTAL		Food Group		Country General Stores		General Merchan- dise Group		Automotive Group		Apparel Group		Building Materials Group	
	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales
1. TOTAL, NOVA SCOTIA	6,532	158,634	3,024	39,124	766	11,210	219	24,682	579	28,057	485	13,600	161	6,729
2. ANNAPOLIS	243	2,707	82	494	45	551	12	256	26	600	19	122	8	122
3. Bridgetown	38	478	9	142	1	(x)	4	77	6	73	7	49	2	(x)
4. Middleton	37	871	8	119	1	(x)	3	110	4	267	7	50	2	(x)
5. Remainder of County	168	1,357	65	233	43	(x)	5	69	16	260	5	22	4	30
6. ANTIGONISH	106	2,595	38	448	14	183	7	259	9	758	7	209	2	(x)
7. Antigonish	60	2,134	18	370	-	-	4	154	6	733	7	209	2	(x)
8. Remainder of County	46	461	20	79	14	183	3	105	3	25	-	-	-	-
9. CAPE BRETON	1,232	31,383	733	10,256	34	385	60	5,900	70	4,898	102	2,628	30	1,583
10. Dominion	44	614	31	262	-	-	5	192	2	(x)	-	-	1	(x)
11. Glace Bay	287	6,583	184	2,405	-	-	16	1,320	11	798	30	542	3	401
12. Louisbourg	18	617	7	19	2	(x)	2	(x)	2	(x)	1	(x)	-	-
13. New Waterford	114	2,383	69	919	-	-	5	349	5	122	10	337	8	238
14. North Sydney	92	2,310	38	716	-	-	8	449	8	393	14	266	4	(x)
15. Sydney	347	15,152	167	4,486	-	-	11	2,061	27	3,287	40	1,324	10	747
16. Sydney Mines	88	2,015	56	458	-	-	9	833	5	101	6	(x)	3	124
17. Remainder of County	242	1,708	181	991	32	(x)	4	(x)	10	152	1	(x)	1	(x)
18. COLCHESTER	322	10,181	111	2,068	44	1,103	8	686	50	2,538	26	930	9	164
19. Truro	170	7,951	56	1,673	-	-	5	663	21	2,137	24	(x)	8	(x)
20. Remainder of County	152	2,230	55	394	44	1,103	3	23	29	401	2	(x)	1	(x)
21. CUMBERLAND	432	9,085	182	2,270	58	1,019	15	1,399	42	1,965	36	654	15	303
22. Amherst	124	4,318	52	849	-	-	5	789	12	1,158	12	436	4	201
23. Joggins	17	145	12	55	2	(x)	-	-	1	(x)	1	(x)	-	-
24. Oxford	25	296	6	46	5	(x)	1	(x)	3	(x)	4	23	2	(x)
25. Parrsboro	41	597	17	170	-	-	2	(x)	3	160	5	42	2	18
26. Springhill	91	2,415	47	937	-	-	7	563	7	453	12	129	6	70
27. Remainder of County	134	1,313	48	213	51	881	-	-	16	151	2	(x)	1	(x)
28. DIGBY	260	2,508	107	535	59	561	6	197	23	743	12	104	8	71
29. Digby	51	1,178	17	188	-	-	4	(x)	8	521	7	77	4	57
30. Remainder of County	209	1,331	90	347	59	561	2	(x)	15	222	5	28	4	14
31. GUTESBORO	169	1,591	73	320	61	929	1	(x)	11	103	5	(x)	-	-
32. Censor	19	313	3	22	6	225	1	(x)	4	20	1	(x)	-	-
33. Mulgrave	20	385	8	135	6	65	-	-	2	(x)	1	(x)	-	-
34. Remainder of County	130	893	62	162	49	639	-	-	5	(x)	3	4	-	-
35. HALIFAX	1,334	58,639	621	12,368	81	932	26	(x)	93	8,097	109	5,346	28	2,659
36. Dartmouth	144	5,983	72	2,084	-	-	5	227	15	1,727	13	373	2	(x)
37. Halifax	866	49,699	385	8,979	-	-	20	12,117	48	5,956	96	4,973	23	2,417
38. Remainder of County	324	2,958	164	1,305	81	932	1	(x)	30	415	-	-	3	(x)
39. HANTS	223	3,622	78	917	47	888	5	182	35	899	14	241	8	174
40. Windsor	66	1,967	16	446	-	-	2	(x)	12	735	12	(x)	5	143
41. Remainder of County	157	1,655	62	471	47	888	3	(x)	23	164	2	(x)	3	31
42. INVERNESS	199	1,832	86	460	63	845	6	(x)	15	93	7	77	1	(x)
43. Inverness	30	495	18	228	-	-	4	101	1	(x)	3	48	1	(x)
44. Port Hawkesbury ..	24	283	9	72	3	56	1	(x)	4	(x)	2	(x)	-	-
45. Remainder of County	145	1,054	59	160	60	789	1	(x)	10	51	2	(x)	-	-
46. KINGS	297	7,909	94	2,012	41	873	15	647	40	2,255	35	570	13	367
47. Kentville	81	4,358	18	673	-	-	7	485	11	1,679	15	384	4	191
48. Wolfville	48	1,035	8	323	-	-	4	114	7	184	8	118	6	168
49. Remainder of County	168	2,516	68	1,016	41	873	4	47	22	393	12	68	3	8
50. LUNenburg	403	6,390	172	1,268	63	816	14	595	36	1,592	26	445	13	222
51. Bridgewater	82	2,526	27	483	-	-	5	232	9	989	12	272	5	60
52. Lunenburg	64	1,870	22	288	-	-	6	344	8	387	6	96	2	(x)
53. Mahone Bay	25	251	8	62	5	40	2	(x)	3	46	1	(x)	1	(x)
54. Remainder of County	232	1,743	115	435	58	775	1	(x)	16	171	7	(x)	5	38
55. PICTOU	489	10,810	224	3,249	22	465	22	1,068	48	2,025	44	1,413	16	546
56. New Glasgow	161	6,164	62	1,236	-	-	6	730	15	1,486	20	1,211	6	273
57. Pictou	55	1,028	21	392	-	-	5	134	5	74	9	108	1	(x)
58. Stellarton	72	1,403	40	602	-	-	3	(x)	5	199	7	59	4	99
59. Trenton	27	452	16	356	-	-	2	(x)	3	38	3	73	-	-
60. Westville	60	868	32	392	-	-	6	61	3	109	5	22	3	74
61. Remainder of County	114	896	53	271	22	465	-	-	17	120	-	-	2	(x)

Table 4. NOVA SCOTIA--Retail Merchandise Trade by Counties and Incorporated Places
of 1,000 Population and Over, 1941

Number of Stores and Value of Sales, by Kind of Business Groups and for Selected Kinds of Business

(Sales shown in thousands of dollars)

An (x) indicates that figures are withheld to avoid disclosing individual operations, but these are included in the totals.

						INDIVIDUAL KINDS OF BUSINESS (Included also in Group Totals)											
Furniture Household-Radio Group		Restaurant Group		Other Retail Stores Group		Grocery and Combination Stores		Motor Vehicle Dealers		Filling Stations		Garages		Drug Stores			
Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales		
107	3,812	424	5,221	767	26,199	2,216	33,789	113	19,376	342	6,633	100	1,637	154	4,277		
6	137	8	32	37	394	56	412	6	332	17	257	3	11	6	95		
1	(x)	1	(x)	7	74	5	123	1	(x)	4	(x)	1	(x)	1	(x)		
3	82	1	(x)	8	134	7	115	3	236	1	(x)	-	-	2	(x)		
2	(x)	6	(x)	22	186	44	174	2	(x)	12	164	2	(x)	3	46		
-	-	8	79	21	536	26	365	3	680	5	69	1	(x)	4	42		
-	-	5	67	18	479	10	290	3	680	3	(x)	-	-	4	42		
-	-	3	12	3	57	16	75	-	-	2	(x)	1	(x)	-	-		
22	879	64	867	117	3,988	493	9,385	18	3,524	41	1,083	9	262	25	681		
-	-	1	(x)	4	94	15	224	-	-	2	(x)	-	-	1	(x)		
7	192	8	115	28	810	134	2,166	5	(x)	4	100	1	(x)	5	139		
-	-	2	(x)	2	(x)	5	17	-	-	2	(x)	-	-	1	(x)		
1	(x)	5	(x)	11	356	36	763	-	-	4	120	1	(x)	2	(x)		
3	(x)	7	40	10	372	27	668	2	(x)	5	102	1	(x)	2	(x)		
10	560	34	637	48	2,048	116	4,262	11	2,684	12	503	3	78	12	387		
1	(x)	3	30	5	250	40	394	-	-	4	68	1	(x)	2	(x)		
-	-	4	3	9	(x)	120	891	-	-	8	143	2	(x)	-	-		
5	171	30	328	39	2,193	75	1,722	9	1,620	33	793	6	76	8	319		
5	171	20	282	31	1,936	42	1,456	7	(x)	10	522	2	(x)	6	(x)		
-	-	10	47	8	257	33	266	2	(x)	23	271	4	(x)	2	(x)		
7	123	24	169	53	1,183	142	2,002	10	1,526	25	345	5	68	10	237		
3	58	11	102	25	725	46	790	4	914	5	182	1	(x)	3	124		
-	-	-	-	1	(x)	7	44	-	-	1	(x)	-	-	-	-		
1	(x)	1	(x)	3	68	4	27	-	-	2	(x)	1	(x)	1	(x)		
2	(x)	5	42	6	120	15	165	1	(x)	2	(x)	-	-	2	(x)		
1	(x)	2	(x)	8	202	37	836	4	(x)	2	(x)	1	(x)	2	(x)		
-	-	5	15	10	(x)	33	140	1	(x)	13	96	2	(x)	2	(x)		
3	9	14	18	28	270	76	461	6	538	13	117	4	87	4	38		
1	(x)	2	(x)	8	140	10	169	4	(x)	2	(x)	2	(x)	2	(x)		
2	(x)	12	(x)	20	130	66	292	2	(x)	11	(x)	2	(x)	2	(x)		
-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		
1	(x)	4	8	13	216	52	273	1	(x)	4	29	5	40	1	(x)		
-	-	1	(x)	3	41	2	(x)	-	-	2	(x)	1	(x)	-	-		
1	(x)	1	(x)	2	(x)	7	129	1	(x)	1	(x)	-	-	1	(x)		
-	-	2	(x)	8	(x)	43	(x)	-	-	1	(x)	4	(x)	-	-		
24	(x)	149	2,938	203	12,193	461	10,843	18	5,611	48	1,719	20	608	48	1,770		
2	(x)	10	103	25	1,153	51	1,781	6	(x)	6	306	3	127	5	(x)		
22	1,674	105	2,687	167	10,896	282	7,918	11	4,236	21	1,140	9	421	41	1,511		
-	-	34	148	11	144	128	1,144	1	(x)	21	273	8	60	2	(x)		
3	57	14	64	19	201	60	827	5	530	21	256	6	85	4	87		
2	(x)	6	41	11	164	12	402	4	(x)	4	173	1	(x)	2	(x)		
1	(x)	8	22	8	37	48	425	1	(x)	17	83	5	(x)	2	(x)		
-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		
-	-	9	31	12	(x)	65	356	-	-	9	54	6	39	1	(x)		
-	-	2	(x)	1	(x)	14	161	-	-	-	-	1	(x)	-	-		
-	-	2	(x)	3	64	5	53	-	-	3	15	1	(x)	1	(x)		
-	-	5	9	8	36	46	142	-	-	6	39	4	(x)	-	-		
4	124	20	113	35	949	71	1,325	10	1,674	20	447	10	134	7	150		
3	(x)	8	(x)	15	783	12	602	6	1,469	4	208	1	(x)	3	94		
1	(x)	4	(x)	10	70	7	321	1	(x)	4	78	2	(x)	2	(x)		
-	-	8	14	10	96	52	402	3	(x)	12	161	7	98	2	(x)		
16	188	15	81	48	1,184	132	1,059	8	1,206	22	328	5	40	7	187		
6	104	4	40	14	347	19	413	5	888	3	(x)	-	-	3	84		
5	57	3	(x)	12	549	15	210	3	318	5	69	-	-	2	(x)		
2	(x)	1	(x)	2	(x)	5	49	-	-	2	(x)	1	(x)	1	(x)		
3	(x)	7	11	20	(x)	93	387	-	-	12	152	4	(x)	1	(x)		
12	257	25	291	76	1,496	181	2,797	6	1,290	34	647	6	42	17	350		
9	241	14	244	29	742	50	1,021	4	(x)	9	252	1	(x)	6	189		
-	-	2	(x)	12	214	14	301	-	-	5	74	-	-	3	61		
1	(x)	3	5	9	293	35	574	1	(x)	2	(x)	1	(x)	3	43		
-	-	1	(x)	2	(x)	12	295	-	-	2	(x)	1	(x)	1	(x)		
1	(x)	3	19	7	(x)	28	371	1	(x)	2	(x)	-	-	2	(x)		
1	(x)	2	(x)	17	29	42	236	-	-	14	109	3	10	2	(x)		

Table 4. NOVA SCOTIA--Retail Merchandise Trade by Counties and Incorporated Places
of 1,000 Population or Over, 1941--(Concl'd)

Number of Stores and Value of Sales, by Kind of Business Groups and for Selected Kinds of Business

(Sales shown in thousands of dollars)

An (x) indicates that figures are withheld to avoid disclosing individual operations, but these are included in the totals.

Locality	KIND-OF-BUSINESS GROUPS													
	All Stores TOTAL		Food Group		Country General Stores		General Merchan- dise Group		Automotive Group		Apparel Group		Building Materials Group	
	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales
1. QUEENS	145	\$ 2,265	66	\$ 502	20	\$ 355	5	\$ 241	15	\$ 366	13	\$ 147	2	\$
2. Liverpool	68	1,443	25	292	-	-	4	(x)	7	342	13	147	1	(x)
3. Remainder of County	77	822	41	210	20	355	1	(x)	8	25	-	-	1	(x)
4. RICHMOND	111	723	61	191	28	314	-	-	13	136	-	-	-	-
5. SHELBURNE	166	1,609	85	461	38	648	4	92	16	243	4	22	2	(x)
6. Lockport	19	329	8	174	4	106	-	-	1	(x)	1	(x)	-	-
7. Shelburne	21	540	5	81	3	242	2	(x)	4	789	2	(x)	1	(x)
8. Remainder of County	126	741	72	206	31	299	2	(x)	11	(x)	1	(x)	1	(x)
9. VICTORIA	90	436	53	134	24	190	1	(x)	7	91	1	(x)	-	-
10. YARMOUTH	311	4,552	158	1,174	24	152	12	696	30	654	25	672	6	12
11. Wedgeport	10	35	6	12	1	(x)	-	-	2	(x)	-	-	-	-
12. Yarmouth	144	3,633	56	771	-	-	11	(x)	12	541	25	672	4	(x)
13. Remainder of County	157	673	96	391	23	(x)	1	(x)	16	(x)	-	-	2	(x)

Table 5. NOVA SCOTIA--Retail Merchandise Trade, by Types of Operation

Comparison of Stores and Sales for 1930 and 1941.

Kind of Business and Type of Operation	Number of Stores		Total Sales		Per cent of Sales	
	1930	1941	1930	1941	1930	1941
TOTAL, ALL STORES	6,464	6,532	\$ 99,519,900	\$ 158,634,400	100.0	100.0
Independent stores	6,243	6,214	86,919,100	127,986,200	87.3	80.7
Chain stores	221	318	12,600,800	30,648,200	12.7	19.3
Grocery Stores (without fresh meat)	1,562	1,833	11,585,400	15,230,100	100.0	100.0
Independent stores	1,504	1,808	8,514,700	14,250,600	73.5	93.6
Chain stores	58	25	3,070,700	979,500	26.5	6.4
Combination stores (groceries and meats)	327	383	8,088,600	18,559,200	100.0	100.0
Independent stores	319	324	7,722,800	15,038,100	75.5	81.0
Chain stores	8	59	365,800	3,521,100	4.5	19.0
Grocery and combination stores	1,889	2,216	19,674,000	33,789,300	100.0	100.0
Independent stores	1,823	2,132	16,237,500	29,288,700	82.5	86.7
Chain stores	66	84	3,436,500	4,500,600	17.5	13.3

Table 4. NOVA SCOTIA--Retail Merchandise Trade by Counties and Incorporated Places
of 1,000 Population or Over, 1941--(Concl'd)

Number of Stores and Value of Sales, by Kind of Business Groups and for Selected Kinds of Business

(Sales shown in thousands of dollars)

An (x) indicates that figures are withheld to avoid disclosing individual operations, but these are included in the totals.

						INDIVIDUAL KINDS OF BUSINESS (Included also in Group Totals)											
Furniture Household-Radio Group		Restaurant Group		Other Retail Stores Group		Grocery and Combination Stores		Motor Vehicle Dealers		Filling Stations		Garages		Drug Stores			
Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales		
-	\$	8	\$	16	\$	54	\$	4	\$	8	\$	2	\$	4	\$		
-	-	6	(x)	12	385	21	441	4	294	2	(x)	1	(x)	3	(x)	1.	
-	-	2	(x)	4	24	33	183	-	-	6	(x)	1	(x)	1	(x)	2.	
-	-	4	5	5	77	51	183	2	(x)	10	100	1	(x)	-	-	3.	
-	(x)	7	45	9	78	70	412	3	113	9	111	4	20	3	(x)	4.	
-	-	2	(x)	3	19	4	165	-	-	1	(x)	-	-	1	(x)	5.	
-	-	2	(x)	2	(x)	4	63	-	-	3	73	1	(x)	2	(x)	6.	
1	(x)	3	6	4	(x)	62	185	3	113	5	(x)	3	(x)	-	-	7.	
-	-	2	(x)	2	(x)	46	106	1	(x)	4	12	2	(x)	-	-	8.	
3	105	19	106	34	664	105	821	3	360	19	205	5	44	5	133	9.	
-	-	1	(x)	-	-	5	10	-	-	2	(x)	-	-	-	-	10.	
3	105	11	940	22	636	33	557	3	360	5	101	1	(x)	4	(x)	11.	
-	-	7	(x)	12	28	67	254	-	-	12	(x)	4	(x)	1	(x)	12.	
																13.	

Table 6. HALIFAX--Retail Merchandise Trade by Types of Operation

Comparison of Stores and Sales for 1930 and 1941

Kind of Business and Type of Operation	Number of Stores		Total Sales		Per cent of Sales	
	1930	1941	1930	1941	1930	1941
TOTAL, ALL STORES	900	866	\$ 29,843,200	\$ 49,698,800	100.0	100.0
Independent Stores	828	774	25,676,300	37,032,400	86.0	74.5
Chain Stores	72	92	4,166,900	12,666,400	14.0	25.5



